COMPOUND SEMICONDUCTOR



MEDIA PACK 2027

compoundsemiconductor.net

Editor's viewpoint

COMPOUND SEMICONDUCTOR continues to hold a well-earned reputation for its great delivery of timely news, insightful interviews and detailed reports on advances in technology. Via the magazine and website, this broad platform provides a trusted, balanced source for following the biggest developments, including: the growth of the power electronics industry, critical to cutting carbon footprints; the expanding portfolio of lasers; the LED industry, now entering a new phase through the development of microLEDs; and RF devices, critical to mobile communications.

The compound semiconductor community is continually renewed by the efforts of its pioneers. Throughout the next year and beyond, much coverage will be devoted to the development of ultra-wide bandgap materials, such as diamond, AlGaN and Ga_2O_3; power electronics based on SiC, GaN and Ga_2O_3; RF devices for 5G and 6G; breakthroughs in photonics, including new VCSEL designs; and advances in power, efficiency and spectral range in the RF.

By reporting on the biggest stories from all over the world for 30 years, Compound Semiconductor has a strongly established global presence and readership.

The clear, elegant website delivers daily news, brought together and dispatched to in- boxes in a timely fashion in the form of News alerts, distributed twice a week.

> *Connecting the compound semiconductor community to the technologies shaping our future.*

GLOBAL REACH
30 years of trusted reporting with a strong global presence and leadership in the industry.

TIMELY & RELIABLE NEWS
Daily news, expert interview, and in-depth reports delivered across multiple platforms.

IN-DEPTH COVERAGE
Featuring breakthroughs in chip and material technologies, photonics, power, RF, and more.

MULTIPLE TOUCHPOINT
Magazine, website, newsletters, news alerts and digital editions - all designed to keep you informed.



product overview



Compound Semiconductor delivers trusted, high-value content, expert industry insight and tailored marketing solutions across multiple platforms, connecting, informing and engaging the global compound semiconductor community worldwide.

THE COMPOUND SEMICONDUCTOR PORTFOLIO INCLUDES:

- Compound Semiconductor magazine: Global circulation – **compoundsemiconductor.net**
- China magazine: Simplified Mandarin – **compoundsemiconductorchina.net**
- CS International: Dedicated international conference – **cs-international.net**
- Twice weekly E-Mail news alerts: Global broadcast





化合物半导体
CS COMPOUND SEMICONDUCTOR CHINA

CS INTERNATIONAL CONFERENCE
ANGELTECH

editorial calendar



EACH ISSUE will carry news, features and research from the full spectrum of the compound semiconductor community.

The magazine and its associated website deliver comprehensive coverage of the compound semiconductor industry, from the business of making LEDs, amplifiers, lasers and power chips to development of a vast array of new devices.

Compound Semiconductor magazine is also distributed in advance of various industry events throughout the year.

ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
Issue 1 Ad Copy Mailed	20-01-27 05-02-27	GaN	RF Devices	OFC
Issue 2 Ad Copy Mailed	17-02-27 06-03-27	LEDs	Etching Technologies	CS International & SEMICON WEST
Issue 3 Ad Copy Mailed	27-03-27 13-04-27	Epitaxy	Back-end Processing	CS Mantech
Issue 4 Ad Copy Mailed	07-05-27 21-05-27	Lasers	Stocks & Shares	-
Issue 5 Ad Copy Mailed	11-06-27 25-06-27	Gallium Oxide	Device Reliability	-
Issue 6 Ad Copy Mailed	24-07-27 07-08-27	MOCVD	Back-end Processing	ICSCRM + ECOC
Issue 7 Ad Copy Mailed	04-09-27 18-09-27	Optoelectronics	Test & Measurement	-
Issue 8 Ad Copy Mailed	16-10-27 30-10-27	SiC	Simulation	SEMICON Europa + IEDM
Issue 9 Ad Copy Mailed	13-11-27 27-11-27	Surface-emitting Lasers	MBE	-

circulation analysis

A TRULY GLOBAL AUDIENCE

Compound Semiconductor magazine (alongside compoundsemiconductor.net) is the primary information resource for professionals working with compound semiconductor materials and devices.

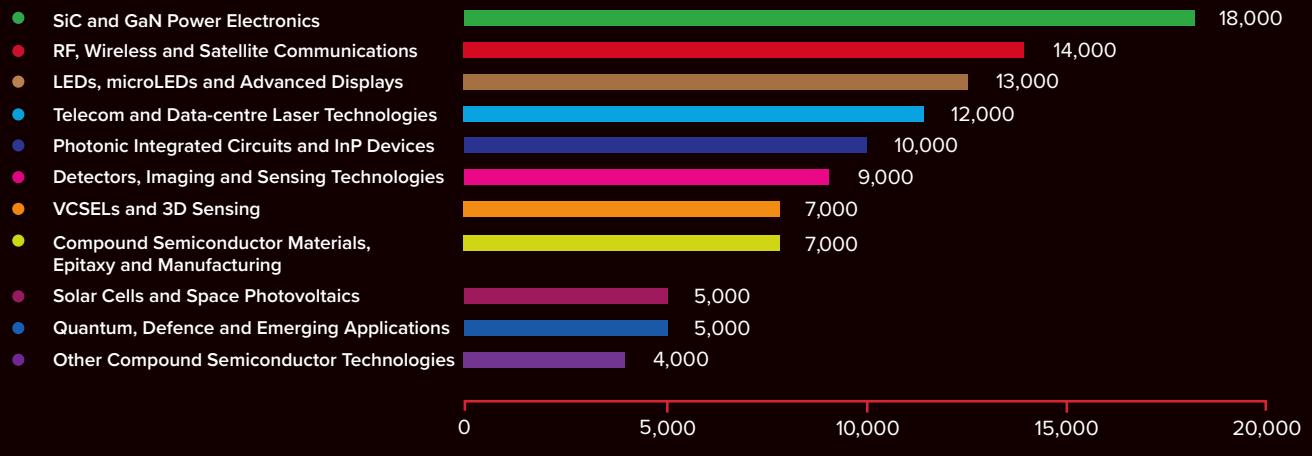
Each issue of the magazine is distributed in print and digitally to over 60,000 professionals worldwide.

Compound Semiconductor magazine is also distributed at various global industry events throughout the year.

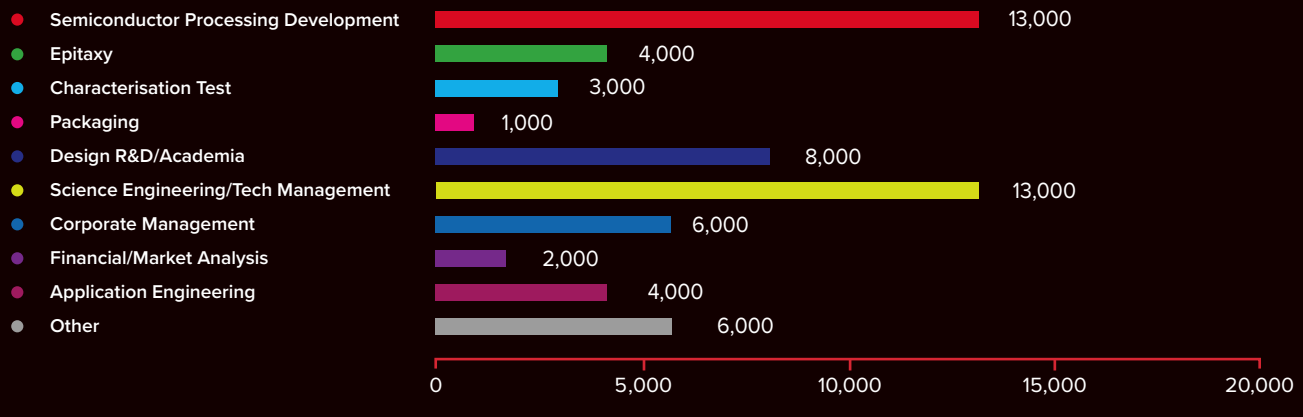
60,000+
PROFESSIONALS WORLDWIDE

PRINT & DIGITAL DISTRIBUTION

READER INDUSTRY ANALYSIS



MAIN JOB FUNCTIONAL ANALYSIS

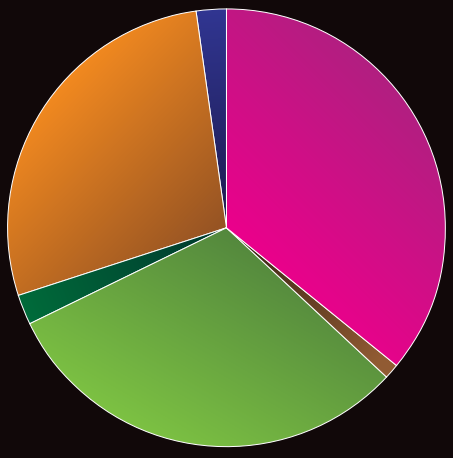


circulation analysis

A TRULY GLOBAL AUDIENCE

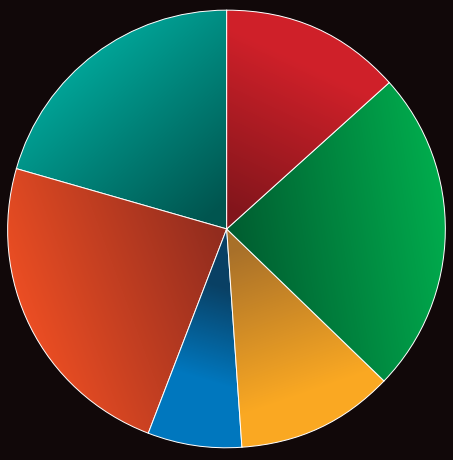
Our global and qualified audience of buyers is the largest and most diverse served by any compound semiconductor focused magazine.

Our readers rely on our strategic articles and reviews to help make decisions that will influence supplier choices.



GEOGRAPHICAL BREAKDOWN

EUROPE	31%
REST OF THE WORLD	2%
ASIA	28%
MIDDLE EAST	2%
NORTH AMERICA	36%
AUSTRALASIA	1%



COMPANY SIZE BY EMPLOYEE

1000+ EMPLOYEES	12,000
500-999 EMPLOYEES	4,000
100-499 EMPLOYEES	14,000
50-99 EMPLOYEES	8,000
20-49 EMPLOYEES	7,000
1-19 EMPLOYEES	14,000



display rates

Our competitive display advertising rates provide high-impact visibility across multiple platforms and deliver measurable results.

Size	9x	4x	1x
Full Page	6,920	7,230	7,570
Half Page	4,770	4,900	5,290
Half Island	5,050	5,250	5,680
Third Vertical	3,020	3,260	3,630
Quarter Page	2,360	2,560	2,770
Inside Cover	7,260	7,580	7,970
Outside Cover	7,610	8,020	8,330

Contact: **Ranjodh Avern,** Sales Executive
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STAND OUT from the CROWD

Front Cover Promotion Package

The **FRONT COVER** of Compound Semiconductor Magazine
is the most prestigious position in the magazine.
It allows for an image and a technology story connected
to your company to be showcased in front of a global audience.
Compound Semiconductor Magazine is distributed to over 60,000.

WHAT DO YOU GET?

- Cover Image with your branding
- 4 - 5 pages of editorial within magazine
- Full page advertisement
- Magazine hosted on compoundsemiconductor.net for six weeks
- 30 copies for promotion
- PDF of your cover and article for web promotion

Price on Application

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mechanical details



FILE FORMAT

High Resolution PDF.

- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

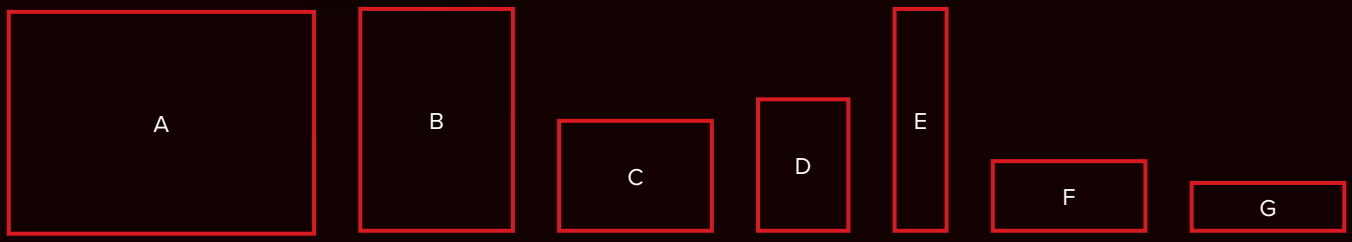
Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

DELIVERY METHODS

Email: mitch.gaynor@angelbc.com
or use: wetransfer.com / mailbigfiles.com
or any other method

If you require any assistance please contact:
Mitch Gaynor
Design & Production Manager
T: +44 (0)1923 690 214 or **E:** mitch.gaynor@angelbc.com

Advertisement Size	Trim Size (mm) (w) Width x (h) Height	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	177 x 130	-
D - Island (On request)	121 x 186	-
E - 1/3 Page Vertical	55 x 237	-
F - 1/3 Page Horizontal	177 x 75	-
G - 1/4 Page Horizontal	177 x 58	-
Corporate Partnership	55 x 27	-



Disclaimer: *Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification*

website**advertising**options

LEADER BOARD
DURATION: 1 MONTH
€3,300
MAIN DISPLAY SIZE:
1109 x 92 *(Please supply as 1281 x 105)*

RECTANGULAR BANNER
DURATION: 1 MONTH
€1,980
MAIN DISPLAY SIZE:
475 x 238 *(Please supply as 700 x 350)*

SKYSCRAPER
DURATION: 1 MONTH
€1,450
MAIN DISPLAY SIZE:
158 x 389 *(Please supply as 335 x 825*)*

SQUARE BANNER
DURATION: 1 MONTH
€1,760
MAIN DISPLAY SIZE:
158 x 158 *(Please supply as 335 x 335)*

NEWS SECTION BANNER
DURATION: 1 MONTH
€1,450
MAIN DISPLAY SIZE:
426 x 90 *(Please supply as 888 x 188)*

VIDEO
DURATION: 1 MONTH
€1,450
MAIN DISPLAY SIZE:
340 x 170 *(Please supply as 1280 x 720)*

NATIVE BANNER
DURATION: 1 MONTH
€2,640
MAIN DISPLAY SIZE:
600 x 300 *(Please supply as 1000 x 500)*

CORPORATE PARTNERS
DURATION: 12 MONTHS
€2,310
MAIN DISPLAY SIZE:
Landscape logos will appear larger than portrait logos

FLOOR BANNER
DURATION: 1 MONTH
€2,640
MAIN DISPLAY SIZE:
1481 x 122 *(Please supply as 1568 x 130)*



All banners and logos must be supplied as GIF, JPG with “alt” text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer. Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

Positions subject to availability

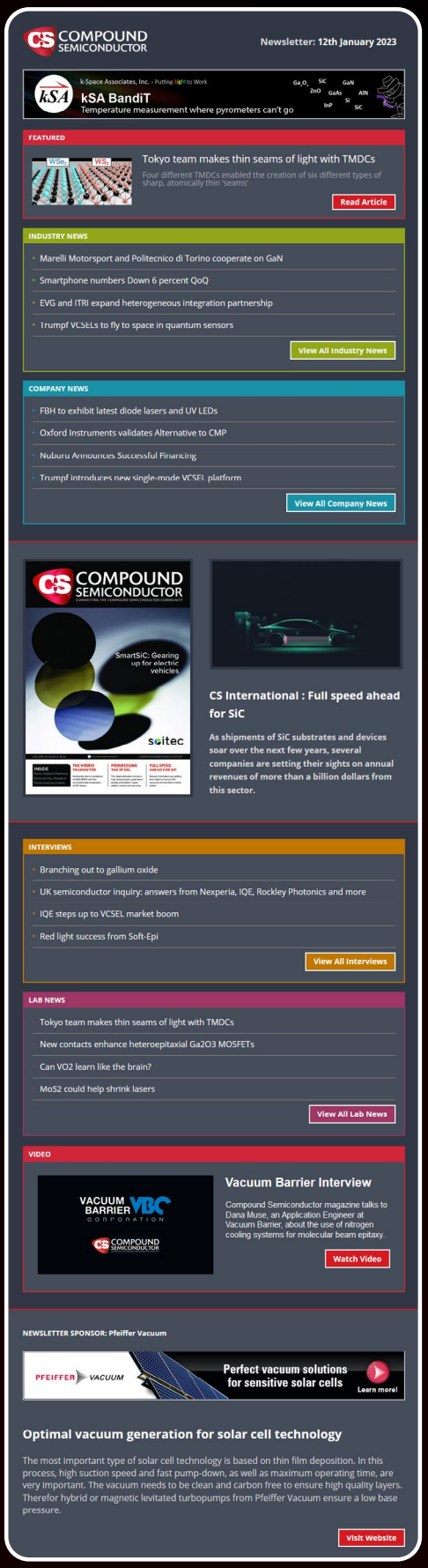
email**news**alerts

THE COMPOUND SEMICONDUCTOR EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 60,000 industry professionals.

PRICE €2000

Sponsors enjoy:

- Sponsor's message (up to 100 words)
- 728 x 90 banner

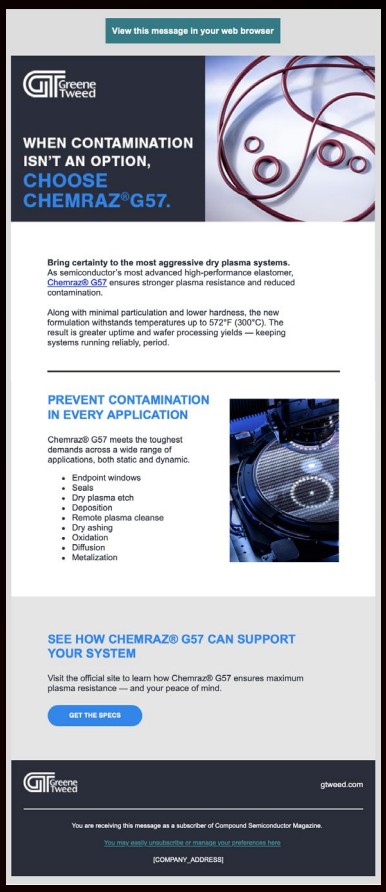


custom**html** **email**shots

Would you like your company, products or services to reach over 60,000 industry professionals?

If the answer is yes, then a custom HTML mailing would be a perfect marketing promotion to the 60,000 CS readership. A customised HTML will give your company massive exposure to your target market. You can create the HTML mailing and we send it to the database. Alternatively, you can use our in-house multimedia team to create the HTML for you for a small fee.

PRICE €2300





CS ZOOM interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Richard Stevenson
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
  - On two CS Newsletters
  - Promoted once through our social media platforms

Cost per ZOOM interview

- **15 mins** €995
  (This allows for discussion based around a single issue or product announcement)
- **30 mins** €1800
  (This allows for a deeper dive into a particular topic)



corporate partnership program

WHATS IN A PACKAGE?

- **PRINT:** A Corporate Partnership entry in 9 issues of CS Magazine (Size W x H) 55mm x 27mm
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Compound Semiconductor homepage, compoundsemiconductor.net for 12 months linking to your website
- **DIRECTORY:** Enhanced directory listing within CS Buyers Guide
- **SPONSORSHIP:** One sponsorship of the CS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- **NEWSLETTER:** A button banner (size 160 x 60) on the CS E-Newsletter, linking to your company home page

PROGRAM 1

Price: €2900

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects.

Your message will reach over 60,000 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 2

Price: €3900

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and an image.

WEBINAR



YOUR EXPERTISE.
OUR AUDIENCE.
REAL IMPACT.

A Compound Semiconductor webinar helps you share knowledge, generate quality leads and build global brand awareness within the industry.

- Based around a hot topic for your company
- 60-minute ZOOM webinar
- Moderated by an editor
- Can Include 2 speakers
- Questions prepared and shared in advance

This event would be publicised for 8 weeks

- Banner on Compound Semiconductor website
- 4x weekly dedicated HTMLs
- 4x news pieces on weekly e-newsletters
- Promoted through our social media platforms
- Available on-demand for 6 months
- All registered attendees' details provided

PACKAGE COST: €7995

LET'S CREATE IMPACT TOGETHER

Our editors work with you to shape the content, engage your audience and deliver measurable results.

Contact: **Jackie Cannon**

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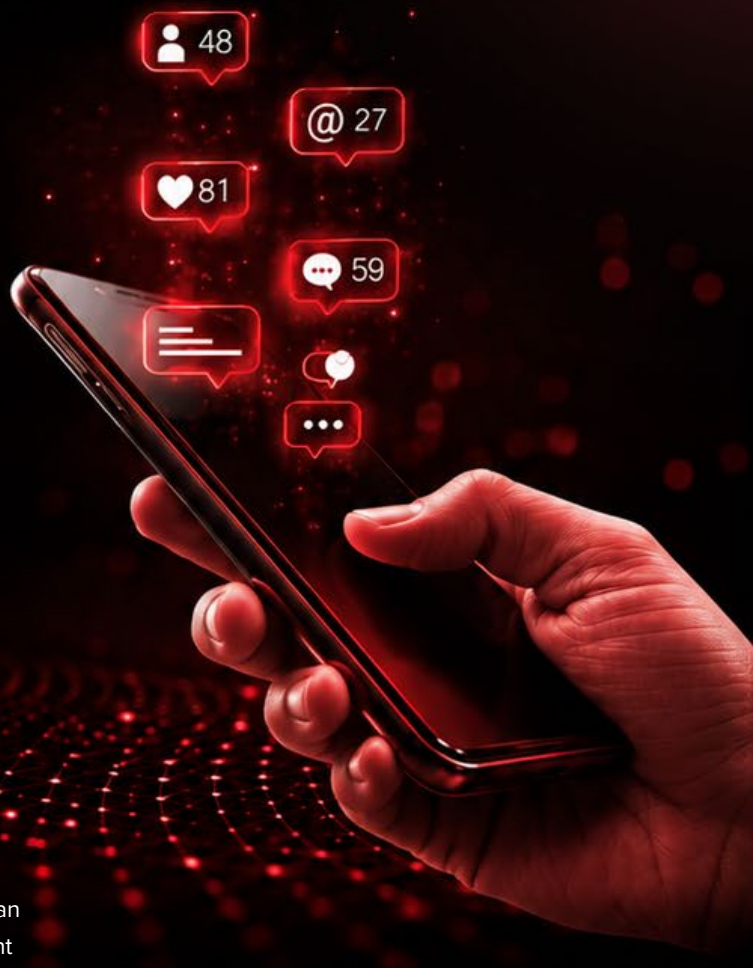
COMPOUND SEMICONDUCTOR

COMPOUNDSEMI
SOCIAL MEDIA



The Compound Semiconductor (CS) Social Media Package

Incorporating CS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using CS social media in your strategy.

1 **Increased Brand Visibility**
By maintaining an active presence on CS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

2 **Targeted Audience Engagement**
Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

3 **Showcasing Expertise and Innovation**
Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

4 **Driving Website Traffic and Lead Generation**
Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

5 **Customer Interaction and Feedback**
CS Social media provides a platform for direct communication with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

- 1 post (to LinkedIn) €500
- 2 posts (to LinkedIn) €750
- 3 posts (to LinkedIn) €1000

Compound Semiconductor Magazine & CS International Conference

4,193 followers
246,232 annual impressions

Contact:

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Incorporating social media posts into your marketing plan to Compound Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

contactus

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